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**UNITED NATIONS  
UNIVERSITY**

Office of Communications  
53-70, Jingumae 5-chome  
Shibuya-ku, Tokyo 150-8925  
Japan

Tel.: +81-3-5467-1212  
Fax: +81-3-3499-2828  
E-mail: [media@unu.edu](mailto:media@unu.edu)  
Website: <http://www.unu.edu/>

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## UNU to Host APABIS Conference on “Sustainable Decision-Making in a Time of Crisis”

- Event:** 2010 Annual Conference of the Asia Pacific Academy of Business in Society  
**Theme:** “Decision-Making in a Time of Crisis: Private and Public Perspectives”  
**Date:** 4–5 November 2010 (Thurs.& Fri.)  
**Venue:** United Nations University Headquarters, Tokyo  
**Convened by:** Asia Pacific Academy of Business in Society (APABIS); Asia-Pacific Centre for Sustainable Enterprise (APCSE); Griffith Business School, Australia; United Nations University (UNU)  
**Sponsored by:** Unilever, Japan; Ernst and Young Shinnihon Tax, Japan; Starbucks, Japan  
**Supported by:** Japan Ministry of Economy, Trade and Industry (METI); The University of Tokyo; Forum of Business in Society, Japan; The Academy of Business in Society (EABIS)

- This international conference will explore the links between sustainability and peace, new global governance, and the pressing issues of climate change and economic stability, reflecting lessons learned from the global financial crisis and the climate change debate and from rethinking global governance. The conference is both timely and relevant, coming as it does on the 10th anniversary of the UN Global Compact, in the UN International Year of Biodiversity, and immediately preceding the Asia-Pacific Economic Cooperation (APEC) 2010 Summit and meetings in November in Yokohama.
- Two important issues that will be considered by conference participants are “How and to what extent does decision-making differ between the public and private arenas?” and “Given the imperative for new global governance, how can private and public decision-making work together for the common good?”
- The conference will be officially opened on Thursday morning by Her Imperial Highness Princess Takamado of Japan.
- The conference will consist of plenary and breakout sessions. Simultaneous Japanese–English interpretation will be provided for all plenary sessions and selected breakout sessions.
- There will be two Plenary Sessions on Thursday: “Crisis, What Crises?”, which will survey the current global situation and consider the way forward, and “Business Leadership: Corporate Responsibility and the Challenge of the Sustainable Enterprise Economy”.
- The Friday Plenary Sessions will cover the themes “Business, Peace, Human Rights and Conflict: Where’s the Nexus?”, “The Asia-Pacific Age and Sustainable Enterprise”, and “The Next Ten Years: Co-Creating a New Future.”
- The conference’s Parallel Breakout Sessions will explore the themes “Integrated Reporting in a Borderless World”, “When Governments Succeed or Fail”, “Back to Basics: Sustainability and CSR”, and “Business, Peace, Human Rights and Conflict” (Thurs. morning); “Developing Corporate Responsibility Guidelines in Japan”, “Trade, Investment and Finance”, “Emotion, Learning and Relations in Decision-Making”, and “Energy Policy and Governance” (Thurs. afternoon); and “Leadership and Governance for the Sustainable Enterprise Economy”, “Environmental Resources Management”, “Case Studies in Implementation from the Asia-Pacific Regions” and “Climate, Finance and the Meaning of Life” (Fri. morning).
- The full conference programme is available online at <http://www.apabis.org/Events/Annual-Conference/Draft-Programme>.
- The public registration fee for this event is NZ\$350. Media representatives, however, are cordially invited to cover this conference. To arrange your no-fee attendance at any of the sessions, or to request further information, please contact Dylan Scudder ([scudder@unu.edu](mailto:scudder@unu.edu)).

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