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### 9th Kids' ISO 14000 Programme Awards Ceremony on 16 January

**Date/Time:** Saturday, 16 January 2010 (from 10:30 AM)  
**Venue:** U Thant International Conference Hall, United Nations University, Tokyo  
**Organizer:** ArTech (<http://www.artech.or.jp/english/kids/envedu/index.html>)  
**Co-organizers:** United Nations University (UNU) and United Nations Environment Programme (UNEP)

- The Kids' ISO 14000 Programme is an international programme for environmental education of children. The UNU — the first UN organization to receive the ISO14001 certificate — has supported and promoted this programme since 2000.
- The Kids' ISO 14000 Programme seeks to stimulate environmental awareness among children and their families, encourage children to practice environmental conservation based on a “Plan-Do-Check-Act” cycle, and assist children to form regional and international networks for working together to improve environmental conditions. Since the programme was established in Japan by NGO/NPO ArTech, it has been participated in by more than 210,000 children (and their family members) and has so far estimated to reduce household CO<sub>2</sub> emissions by more than 2,600 tons every year.
- In Japan, several local prefectural governments (including Tokyo, Hokkaido, Mie and Nagano) have adopted the Kids' ISO 14000 Programme within their policies to stimulate environmental awareness and reduce CO<sub>2</sub> local emissions. More than 50 companies support the programme as part of their Corporate Social Responsibility activities.
- The Kids' ISO14000 Programme is one of the programmes of the UN Decade of Education for Sustainable Development. Through the support of UNU, UNEP, UNESCO and ISO, the Kids' ISO 14000 Programme is expanding worldwide. In Kuwait, it has been implemented in about 30 schools, and the Kuwait Ministry of Education has created a new “life skill and environment” curriculum centred on Kids' ISO14000 for middle school students. The programme also is currently implemented in public schools in New York City, with the support of the Japan Foundation, Casio Inc. and others. The American School in Japan, in Chofu, participates in the Kids' ISO14000 Programme.
- The International Committee of ArTech annually awards achievement certificates to children in Japan who have successfully completed the programme. In 2009, some 600 children qualified for Primary Level Certificates. UNU Rector Konrad Osterwalder will present certificates to those attending the ceremony.
- This year, a newly established “UNU Rector's Award” and “Minister's Award, Ministry of Environment” will be awarded to children who accomplished excellent achievement on this programme.
- For those who are unable to attend, the awards ceremony will be webcast throughout the world (and archived) at <http://videportal.unu.edu/e40>.
- Media representatives are cordially invited to attend. Please contact Naoko Yano, UNU Office of Communications (tel: 03-5467-1311; e-mail: [media@unu.edu](mailto:media@unu.edu)) to reserve your space.

\* This event is *supported by* International Organization for Standardization (ISO); United Nations Decade of Education for Sustainable Development (UN-DESD); Japan Ministry of Education, Culture, Sports, Science and Technology (MEXT); Japan Ministry of the Environment (MOE); Japan Ministry of Economy, Trade and Industry (METI); Japan Ministry of Foreign Affairs (MOFA); Japan Electric Association (JEA); Tokyo Metropolitan Government; Saitama Prefecture; *aided by* The Japan Foundation Center for Global Partnership; Toyota USA Foundation; *sponsored by* Aioi Insurance Co., Ltd.; Agilent Technologies Japan, Ltd.; Casio Computer Co., Ltd.; Casio America Inc.; Seiko-Epson Corp.; Sony Corp.; Taiyo Life Insurance Co.; The Federation of Electric Power Companies of Japan; The Tokyo Electric Power Company, Inc.; Nikken Sekkei Ltd.; Hewlett-Packard Japan; Nomura Holdings, Inc.; Quality Assurance Institute; Fuji Xerox, Co., Ltd.; Mizuho Financial Group, Inc.; *in cooperation with* Kajimaro Co., Ltd.; The Energy Conservation Center; Dai Nippon Printing Co., Ltd.; TEC Engineering Cooperation Japan (ECCJ); Nikkei Eco-Products; JAL Foundation; Japan Quality Assurance Organization; Nomura Research Institute, Ltd.

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