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## UNITED NATIONS UNIVERSITY

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## Celebrating UN Day 2007

### A “UN Mock Camp” Will Be Set Up in Shibuya

- Event:** UN Day 2007: “The United Nations, Africa and Me - The First Step is Knowledge”
- Date/Time:** 24 October 2007 (Wed.), 13:00–18:00; Reception to follow (until 20:00)
- Venue:** UN House front courtyard and U Thant International Conference Hall (Shibuya-ku, Tokyo)
- Organizers:** FAO, IAEA, ILO, IMF, OCHA, UNCRD, UNDP, UNEP, UNFPA, UN-HABITAT, UNHCR, UNIC, UNICEF, UNIDO, UNOPS, UNU, UNV, World Bank, WFP, WHO, WIPO\*
- Co-Organizers:** Japan Ministry of Foreign Affairs; Japan Ministry of Education, Culture, Sports, Science and Technology; Shibuya Ward; United Nations Association of Japan
- Cooperators:** Danon Waters of Japan Co., Ltd.; Oriental Land Co., Ltd.; Sumitomo Chemical Co., Ltd.; Uniqlo Co., Ltd.; Japan International Cooperation Agency (JICA); Japan Association for the UN WFP
- Sponsors:** Japan Association for UNHCR, Japan Habitat Association, Japan ILO Association, Japan Committee for UNICEF

### Background

United Nations Day (UN Day) is observed annually to commemorate the founding of the United Nations in October 1945. The aim is to make known to the peoples of the world the aims and achievements of the UN and to gain their support.

### About the event

- On 24 October, in addition to topical keynote speeches and panel discussions in U Thant International Conference Hall, UN agencies in Japan will organize an outdoor “experience zone” to present demonstrations of the UN’s fieldwork, including tents such as those used in refugee camps and other relief-work tools. The aim is to enable the general public to “experience” some of the activities that the UN undertakes in Africa through a “mock UN camp”.
- Exhibits in this “mock UN camp” will include family tents used in the refugee settings (by UNHCR), a sampling of biscuits and porridge distributed as food assistance (by WFP), recorded radio on-air broadcast for entrepreneurs for agribusiness in English and Swahili (by ILO), a mock election (by UNV), exhibition of hygiene kits (by UNFPA), school kits (by UNICEF) and more. There also will be a craft-making corner where children create craft works related to Africa.
- Companies from the private sector who put great emphasis on corporate social responsibility (CSR) activities, as well as the Japan International Cooperation Agency also will take part in UN Day 2007 outdoor activities. For example: Oriental Land will put on a show targeted for at young children to help them better understand Africa and UN. Sumitomo Chemical will exhibit mosquito nets such as those used in Africa. Danon Waters of Japan will distribute bottled water. Uniqlo will collect recycling clothes to be sent to refugee camps in Africa.

< continues on page 2 >

MEDIA ADVISORY

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- The indoor UN Day 2007 symposium will feature:
  - A video message from United Nations Secretary-General Ban Ki-moon
  - A keynote speech by Per Engebak, Regional Director, Eastern and Southern Africa Region, UNICEF
  - A keynote speech by Marjon Kamara, Director, Bureau for Africa, UNHCR
  - A “Panel Discussion on Safe Motherhood” organized by UNFPA
  - A “Tripartite Panel Discussion on Achieving the Millennium Development Goals in Africa (Civil society, Private Sector and UN)” organized by UNDP

### **Additional information**

- For those unable to attend, the UN Day 2007 Symposium in U Thant International Conference Hall will be webcast live (and archived) at <http://c3.unu.edu/unuvideo/?137>.
- A full UN Day 2007 programme, including brief biographies of the speakers and panellists, will be available online at <http://www.unu.edu/unday/> from 10 October.

Media representatives are cordially invited to attend the UN Day 2007 Symposium and visit the outdoor “experience zone”. Please contact Naoko Yano, UNU Office of Communications (tel: 03-5467-1311; e-mail: [media@unu.edu](mailto:media@unu.edu)) to confirm your attendance or request more information.

\* Food and Agriculture Organization of the United Nations (FAO), International Atomic Energy Agency (IAEA), International Labour Organization (ILO), International Monetary Fund (IMF), United Nations Office for the Coordination of Humanitarian Affairs (OCHA), United Nations Centre for Regional Development (UNCRD), United Nations Development Programme (UNDP), United Nations Environment Programme (UNEP), United Nations Population Fund (UNFPA), United Nations Human Settlements Programme (UN-HABITAT), United Nations High Commissioner for Refugees (UNHCR), United Nations Information Centre (UNIC), United Nations Children’s Fund (UNICEF), United Nations Industrial Development Organization (UNIDO), United Nations Office for Project Services (UNOPS), United Nations University (UNU), United Nations Volunteers (UNV), World Bank, World Food Programme (WFP), World Health Organization (WHO), World Intellectual Property Organization (WIPO)