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**UNITED NATIONS
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6th Kids' ISO 14000 Programme Award Ceremony at UN House on 27 January

- Event:** “Kids’ ISO 14000 International Certificate” Award Ceremony
- Date/Time:** Saturday, 27 January 2007 (from 10:30 AM)
- Venue:** U Thant International Conference Hall, 3rd floor, UN House, Tokyo
- Organizer:** International Committee of ArTech
- Co-organizers:** United Nations University, United Nations Environment Programme (UNEP)
- Supported by:** United Nations Decade of Education for Sustainable Development (DESD), International Organization for Standardization (ISO), Ministry of Education, Culture, Sports, Science and Technology (MEXT), Ministry of Environment (MOE), Ministry of Economy, Trade and Industry (METI), Japanese National Commission for UNESCO, The Tokyo Metropolitan Government, Saitama Prefecture, Japan Electric Association (JEA)
- Sponsored by:** Aioi Insurance, Agilent Technologies Japan, Casio Computer, Casio, The Federation of Electric Power Companies of Japan, Fujifilm, Fuji Xerox, Gakken, Hewlett-Packard Japan, International Nature Farming Research Center, Mitsui O.S.K. Lines, Nippon Cultural Broadcasting, Quality Assurance Institute (JQAI), Seiko Epson, Sony, The Tokyo Electric Power
- In cooperation with:** The Energy Conservation Center, Japan (ECCJ), Eco-Products, The Seiyu, JAL Foundation, Japan Quality Assurance Organization, Dai Nippon Printing

- The Kids’ ISO 14000 Programme is an international programme for environmental education of children. UNU, which was the first UN organization to receive ISO14000 certification, has been supporting and promoting the Kids’ ISO 14000 Programme since 2000.
- The Kids’ ISO 14000 Programme seeks to: (a) stimulate environmental awareness among children and adults, (b) encourage children practice environmental conservation based on a “Plan-Do-Check-Act” cycle, and (c) assist children to form regional and international networks for working together to improve environmental conditions.
- The programme, which was started in Japan with 500 children by ArTech (an NGO/NPO) has grown to include 150,000 participating children. It has so far resulted in a reduction of household CO₂ emissions by more than 50,000 tons.
- Some local governments (including the Tokyo Metropolitan Government, Hokkaido and Mie-Prefecture) have adopted the Kids’ ISO 14000 Programme as a policy to stimulate environmental awareness and reduce CO₂ local emissions, and more than 50 companies now support the programme as part of their “Corporate Social Responsibility” activities.
- The programme has recently been implemented in public schools in New York City, with the support of the Japan Foundation, Casio Inc. and other foundations.
- The Kids’ ISO 14000 Programme is expanding worldwide through the support of UNU, United Nations Environmental Programme (UNEP), UNESCO and ISO.
- For more information, see <http://www.artech.or.jp/english/kids/envedu/index.html> (English)
- The International Committee of ArTech annually awards achievement certificates to children who successfully complete the programme. More than 900 children qualified for Primary Level Certificates in 2006. Professor Hans van Ginkel, Rector of UNU, will present the certificates to those attending the ceremony.
- For those unable to attend, the awards ceremony will be webcast live (and archived) at <http://c3.unu.edu/unuvideo/index.cfm?120>.

Media representatives are cordially invited to attend. Please contact Naoko Yano, UNU Office of Communications (tel: 03-5467-1311; e-mail: media@unu.edu) to reserve your space.

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