

18 January 2006
MR/E02/06



**UNITED NATIONS
UNIVERSITY**

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Kids' ISO 14000 Programme Awards at UN House on 28 January

- Event:** “Kids’ ISO 14000 International Certificate” Awards Ceremony
Date/Time: Saturday, 28 January 2006 (from 10:30 AM)
Venue: U Thant International Conference Hall, 3rd floor, UN House, Tokyo
Organizer: International Committee of ArTech
Supporter: United Nations University

Background Information:

- The Kids’ ISO 14000 Programme is an environmental education programme for children. Since it was developed in 2000 by the International Art and Technology Cooperation Organization (ArTech), a Tokyo-based non-profit organization, more than 120,000 Japanese children have participated in the programme.
- Children who participate in the programme learn about environmental protection and undertake household environmental management measures (such as using less electricity and reducing the quantities of trash) in cooperation with an adult family member.
- The programme has been effective in increasing environmental awareness among children and family members; to date, a significant reduction (of more than 40,000 tons) in the amount of household CO₂ emissions has been achieved.
- The programme is now being implemented internationally, with support from UNU, UNEP, UNESCO, and ISO (an international network of standards organizations).
- See <http://www.artech.or.jp/english/kids/envedu/index.html> for more information about the Kid’s ISO 14000 Programme.

Event Description:

- The International Committee of ArTech annually awards “International Certificates” to those children who successfully completed the programme.
- More than 700 children qualified for Primary Level Certificates in 2005. Professor Hans van Ginkel, Rector of UNU, will present the certificates to those attending the ceremony.

Media representatives are cordially invited to attend. Please contact Naoko Yano, UNU Office of Communications (tel: 03-5467-1311; e-mail: media@unu.edu) to reserve your space.