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**UNITED NATIONS
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Zero Emissions Symposium Will Focus on “Measures to Cope with Global Warming”

Event: Zero Emissions Symposium 2007
Theme: “Measures to Cope with Global Warming: Prospects and Advanced Measures Adopted Today”
Date: 28 November 2007 (Wednesday), 9:30 AM – 5:30 PM
Venue: U Thant International Conference Hall, UN House, Tokyo
Organizer: United Nations University Zero Emissions Forum (UNU-ZEF)
Co-organizer: 168th Committee on Zero Emission of Japan Society for the Promotion of Science

- The Kyoto Protocol, which came into effect in February 2005, was an important step forward for the international approach toward the issue on global warming. But recent evidence indicates that the global warming trend is increasing more rapidly than previously expected. Meanwhile, unusual climatic conditions have caused serious localized damage in many parts of the world through massive hurricanes/typhoons, torrential rains, droughts, progressive desertification, heat waves, and other weather-related events.
- The autumn 2007 Zero Emissions Symposium at UN House in Tokyo will examine the influence of ever-increasing global warming, and the advanced measures being taken in the world today for its mitigation.
- The morning session of the symposium will feature a special lecture by Sir Graham Fry, British Ambassador to Japan, on “The Stern Review and the UK’s Climate Change Policy”.
- The special lecture will be followed with presentations focusing on Japan on the theme of “Prospects”, delivered by two UNU-ZEF representatives: “Paradigm Shift and Japan’s Environmental Strategy towards Low-Carbon Society” and “Japan’s Strategy for Global Warming: Short-Term Pessimism and Long-Term Optimism”.
- The afternoon session of the symposium will offer five presentations on the theme of “Advanced Measures Adopted Today”. These will be “Environmental Policies in Sweden and Biogas Project in Stockholm”, “Approach to Hydrogen Society by BMW”, “Approach to Hybrid Vehicles by Toyota Motor Corp.”, “Johnson & Johnson’s Involvement with USCAP and Environmental Activities”, and “The Fuel Cell World – Matsushita’s Vision for Fuel Cell Cogeneration”, presented by representatives of Stockholm Water Co., BMW Japan, Toyota Motor Corporation, Johnson & Johnson, and Matsushita Electric Industrial Co., Ltd., respectively.
- Simultaneous English–Japanese interpretation will be provided for the symposium.

For more information, or to reserve a media space at the Zero Emissions Symposium 2007, please contact Naoko Yano, UNU Office of Communications (tel: 03-5467-1311; e-mail: media@unu.edu).

MEDIA ADVISORY