New Leadership for Individuals
Towards building a responsible global community

I. A Global Community emerging

Group 1 believes that a global community is emerging. We will try to illustrate it with a simple example of a “chocolate”, which we see in almost any corners today. If we eat chocolate, we can have a taste of an emerging community.

✓ Cocoa, which is the component of the chocolate, is vastly produced in Africa
✓ Processed in Europe, America
✓ Global companies sell it to any corners of the world (through global capitalism)

Taking this into account, we are seeing an emerging global community that is (a) connected economically, and (b) co-existing with in a form of people making up the various institutions (family, civil society organizations, governments, and business organizations) in the local, national, regional, and international levels.

While the world is changing, we are facing various challenges brought about by:

✧ Rapid increase of information technology, leading to information overload
✧ Free flow of financial capital, charactering global capitalism

A global community is “sharing” the resources of the recognizing breaking the traditional borders

II. The emerging global community is not operating with coherence

We ask you to taste the chocolate now! How does it taste?

Our group observed that the taste of chocolate is at some time bad.

✧ See for example, how it contributed to poverty and exploitation of people, especially children, in Africa (see the article)
✧ See for example the abuse of the environment brought about by cocoa production

Most individuals are unaware of the situation because the link that would connect the people in the global community is still missing. It is our contention that if we individuals consuming chocolates are not aware of this situation, we are part of this injustice and incoherence of the emerging global community. In other words, “There is an apparent ignorance (lack of awareness) of our simple daily actions”. 
III. A leader and the mechanism

The change of individuals’ behaviors can change an injustice situation mentioned above. As an example of effects of change of “individual” actors, we’ll show the diagram above.

Consumer – market – producer (employee of the factory) – farmers & factory employers

Thinking this diagram as the case of chocolate, 
Consumer = individuals with choice to buy cacao or not after knowing the injustice situation through media and other sources

Market & producer (employee) = people who have take part into the injustice situation but have no motivation to stop the mechanism

Farmers & factory employers = have no choice other than to work in the mechanism

It is only the consumers who have choice to decide if they are going to take part into the productive mechanism that is injustice to the workers in cacao farm and the employee in the factory. In this reason we insist that consumer, as individuals with free will, have the great initiative to stop or change the injustice mechanism that people trapped in African cacao productions are facing.

When people are willing to make an action to change a certain situation or system that is injustice, they may belong to a certain group that is working for the same purpose as their own. UN and NGOs, those organizations we can call ‘existing leadership’ will be the examples of these groups. Now, comparing with those ‘already’ ‘existing leadership’, we’d like to emphasize that ‘individuals’ that have their own decision, their own actions even without belonging to those groups are powerful new leadership in is emerging global community.

We cannot wait for the information to be given to us, but instead, we should reach out for the latest possible information in order to be an “individual” in this society, and fulfill the role as a member that has considerable amount of influence on the other part of the world. What the Global Community will look like will depend on the hands of each individuals in this huge international community.