Visions for a New Individual Leadership
From the Taste Of Chocolate
Group 1
Global Community exists?

YES (in a way…)

Because globalism’s effect is expanding

Ex.

Info overload,

North-South Problem,

Global Capitalism

→ NEW ISSUES that we share
Obstacles of Cocoa Plantation

- International chocolate manufacturers in Africa are making their profits from the exported African cocoas.
- The companies keep the profits to themselves.
- They only allow cocoa to be grown.
- Bad working conditions (ex. Low wages)  
  - poverty spreads
Every year 200,000 children in West Africa alone are sold into slavery to work on cocoa farms.

Annual income is less than $60 per child laborer.

The majority of the children work in dangerously hazardous environments.
Current situations

- **Efforts**
  - *Second Africa cocoa summit*
    - Pact to end child slave labors
    - Standard to be established to identify cocoa grown without child slave labors

- **BUT**
  - “Cocoa is commonly bought and sold through the International Cocoa Exchange, making it impossible to determine which cocoa is harvested by child slaves.” – New York Times
So this is the tastes of this problem!

Still Delicious?
The Problem is....

- From a global perspective, we are taking part of the injustice without knowing = being ignorant of the consequences of our simple daily action
  \rightarrow doesn’t come up on the desk to discuss

Why? \rightarrow priority issue problems (individualism)
Who should take the initiative to this problem solution?

- Consumers ➔ Market ➔ Producer ➔ African Farmers & Workers

That’s why consumers, that is, individuals, have the initiative to stop or change the situation.
Visions for new individual leaders

Willing Individuals  Existing Leadership  Problems

UN Govt NGO
Conclusion

- In a globalized community, even the daily individual actions can lead to global scale changes.
- Sense of responsibility is needed for a global community.
- For global community to be more just in a moralistic view point, we should emphasize the role of the leadership of the individuals.
- Obtaining the adequate information will be an important factor for a leadership to grow.